

Cost Effective Design & Brand Communication in a New Economy

# Case Studies Online

























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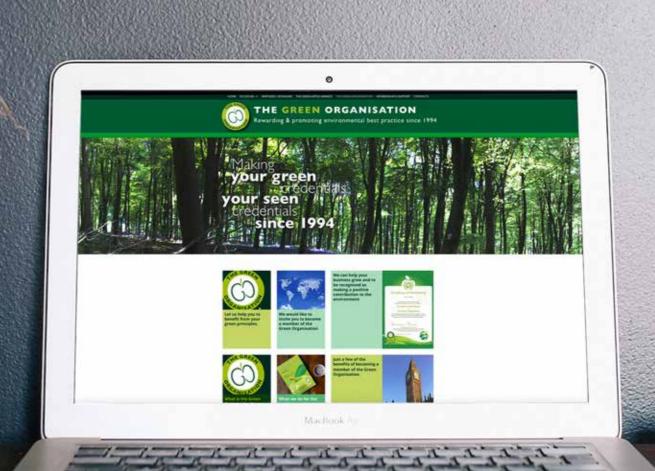
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Welcome

A fantastic design statement for period and contemporary interiors.

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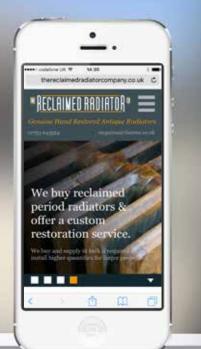
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## Cost Effective Design & Brand Communication in a New Economy

Ecobrand is a full service creative agency that specialises in design and brand communication both online and in print. We create engagement for your brand by analysing how your organisation communicates with its internal and external audiences. We achieve success by ensuring your branding works for you and creates improved reputation, visibility and engagement through your website, brochures and marketing campaigns. We will implement your strategy and deliver the best results for your budget. We have over 30 years experience working in the private, public and third sector.

From strategic advice to project-based services, we work with you on all aspects of your brand and design strategy, creating unique, impactful platforms that deliver accelerated brand awareness and loyalty at global, national and regional levels. We help deliver improved engagement in a way that inspires all audiences.

We believe that many businesses underestimate their communication potential. Our aim is to make your brand a more powerful and valuable asset that will deliver on many levels: Customer loyalty, competitive advantage, higher perceived value, point of difference, and a blueprint for future action.

### **Brand Communication**

Branding, Brand Workshops, Re-branding, Brand Strategy, Brand Reputation and Brand Engagement.

# **Creative Engagement**

Graphic Design, Stationery Design, Logo Design, Leaflet and Brochure Design, Web Design, Exhibition Graphics and Commercial Photography.

### **Brand Communication**

Ecobrand believes that lasting sustainability strategies and programs are best developed from within. We guide our clients through a process to create a roadmap for change. We then help our clients to implement that roadmap by providing partners, action plans and enhancing the brand value by communicating progress, engaging with external stakeholders and inspiring employees.



REBRANDING









# **Creative Engagement**

We will develop a tactical marketing strategy for your organisation by understanding your audiences and target markets. We will implement your strategy and deliver the best results for your budget.

We will help choose the most effective media to engage with your audiences, both internal and external. Your strategy will be implemented through design for identity and all relevant marketing communication methods.



LOGO

DESIGN &

DEVELOPMENT













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