


How strong is your brand?



A compelling 2 hour workshop to define the strengths and weaknesses in your brand reputation and customer perception.

- Are you making the most of your brand?
- What do your customers say about your brand?
- Having a brand means having a plan!



'It's what people say about you when you are not in the room.'

This workshop is about getting under the skin of brands and finding out how they work. It's about discovering how businesses of all kinds can deliver greater value from their brand.

The process itself will be inspiring and enlightening for all taking part. 'Thinking like a brand' will open your eyes to new opportunities and give you the confidence to go for them.

Start improving the reputation of your business right now!

Workshops are £150 per person. Workshops can also be provided for companies at their premises for multiple delegates. Price on application.

To book your chosen workshop or workshops please contact Richard Collins on 07831 857332 or email rich@eco-brand.co.uk

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