


# The positive benefits of CSR to your business.



A compelling 2 hour workshop to show how your CSR credentials can help improve sales...



- Brand loyalty and Corporate & Social Responsibility.
- Increase customer retention.
- Enhance your brand reputation.



'CSR has many benefits that can apply to any business regardless of its size or sector.'

This workshop aims to explore the four pillars of CSR. Good CSR policies drive corporate change. With well defined objectives and measurable targets, your CSR policy will provide the foundation for steps towards running a more sustainable and ethical business.

## Start improving the reputation of your business right now!

Workshops are £150 per person. Workshops can also be provided for companies at their premises for multiple delegates. Price on application.

To book your chosen workshop or workshops please contact Richard Collins on 07831 857332 or email [rich@eco-brand.co.uk](mailto:rich@eco-brand.co.uk)

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